



Mercy Health Seaway Run Wellness Partnership Program

June 23, 2018

The Wellness Partner Program provides your organization the opportunity to use the Mercy Health Seaway Run as a health & wellness opportunity for employees. While traditional sponsorship opportunities are primarily focused on gaining visibility in the community, the Wellness Partner Program is designed to help your organization become more physically active and get out into the community!

Benefits

The Wellness Partner Program includes the following amenities to help motivate your employee "team"

- Race entries (the number dependent on the commitment)
- "Running 101" Presentation to your employees
- Training plans for half marathon, 10K and 5K or 5k walk
- Ideas to encourage participation with friendly competition or wellness benefits

In addition to the Wellness Partner program benefits, your participation in the wellness partner program makes a public demonstration of your commitment to the health and wellbeing of your employees, and also entitles you to these additional benefits:

- Logo inclusion on participant shirt for commitments over \$1,000
- Recognition on the Mercy Health Seaway Run website as a Wellness Partnership
- Recognition on the Mercy Health Seaway Run Facebook page
- Recognized during the event as a Wellness Partner

Investment

Participation in this program is tiered so that every organization of any size can take advantage of this unique program.

The Wellness Partner Program starts at \$400 and includes 10 race entries. Additional race entries can be acquired at a rate of \$175 for every 5 participants. Race entries can be used in any combination for the half marathon, 10K, 5k or 5k walk. Additionally, race discounts for other employees, family members, and clients can be made available through an unique code. Additional brand visibility will be considered after a \$1,000 investment.

A program like this can become an integral part of your healthy lifestyle program, or just a fun activity to develop camaraderie within your organization. In order to provide your employees with adequate time to prepare for a great experience, this program needs to be initiated in early March (especially for the half marathon). This is an ideal time to start to organize around this event.

Need more information? Contact Andrew Buikema - Race Director - seawayrun@gmail.com!