



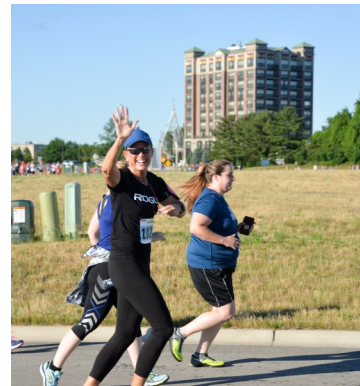
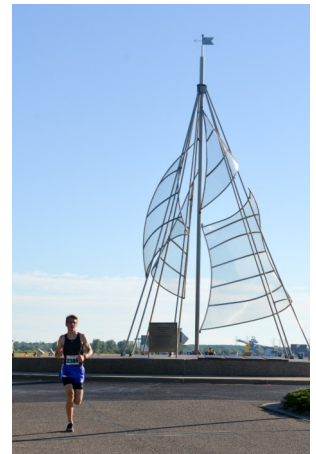
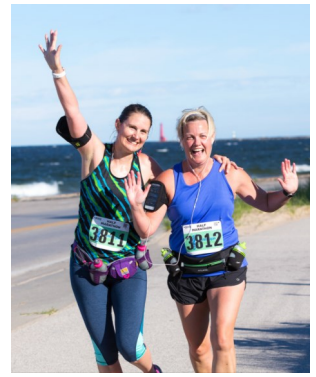
SPONSORSHIP OPPORTUNITIES

	Platinum \$10,000 <i>(exclusive to 3)</i>	Diamond \$5,000	Gold \$3,000	Silver \$1,500	Bronze \$500	Supporter \$250
	----- These tiers are open to multiple organizations. -----					
Spirit Station Sponsor (1) <i>recognition signage at all stations</i> Award Ceremony Sponsor (1) <i>recognition banner at ceremony</i> Lake Michigan Half Presenting Sponsor (1) <i>name below HM logo</i>	■					
Organization banner may be displayed at event	■	■				
Logo on race shirt	■	■	■			
Sponsor recognition on printed promotional materials	■ <i>(logo)</i>	■ <i>(logo)</i>	■ <i>(logo)</i>	■ <i>(name)</i>		
Sponsor recognition on email promotions and event website	■ <i>(logo)</i>	■ <i>(logo)</i>	■ <i>(logo)</i>	■ <i>(name)</i>	■ <i>(name)</i>	■ <i>(name)</i>
Logo on Sponsor Banners displayed at Finish Line, Expo/Package Pickup, Award Ceremony	size 1	size 2	size 3	size 4	size 5	size 5
Opportunity to include offer/information in an event promotional email and on website <i>(in lieu of paper materials in participant bags)</i>	■	■	■	■	■	■
Opportunity to provide promotional items for participant bags	■	■	■	■	■	■
Booth at Health Expo	■	■	■	■	■	■
Complimentary race entries	16 entries	8 entries	6 entries	4 entries	2 entries	---
Mile Marker Sponsor \$100 - sign at mile marker; recognition on website.						

If you have any questions, need any additional information, or to sign up for a sponsorship opportunity, please contact racedirector@seawayrun.com or 231.286.9832

MERCY HEALTH
SEAWAY RUN
5K | 10K | HALF MARATHON | 5K WALK

A RUN WITH A VIEW





GET INVOLVED BUSINESSES & ORGANIZATIONS RUNNING CLUBS SCHOOLS & YOUTH SPONSORS VOLUNTEER

Thank you to our sponsors for supporting this healthy community event!
Sponsor support allows us to put on a safe, quality event and support the work that our partners are doing to improve the health of our community. Explore sponsorship opportunities [here](#).

Title Sponsor



Platinum Sponsor



Diamond Sponsors



Gold Sponsors



Silver Sponsors

Betten Baker Chevrolet-Cadillac-GMC
Blue Cross Blue Shield
Busche
Downtown Muskegon
Now
Eagle Alloy
Hackley Community Care
Kohley's Superior Water & Propane
Tyler Sales Company
United Way of the Lakeshore

Bronze Sponsors

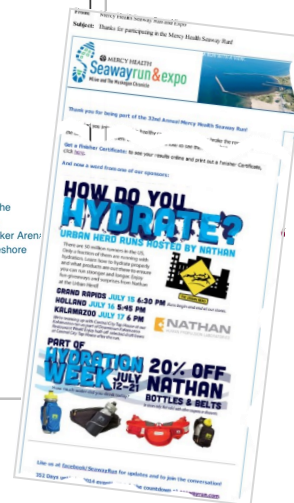
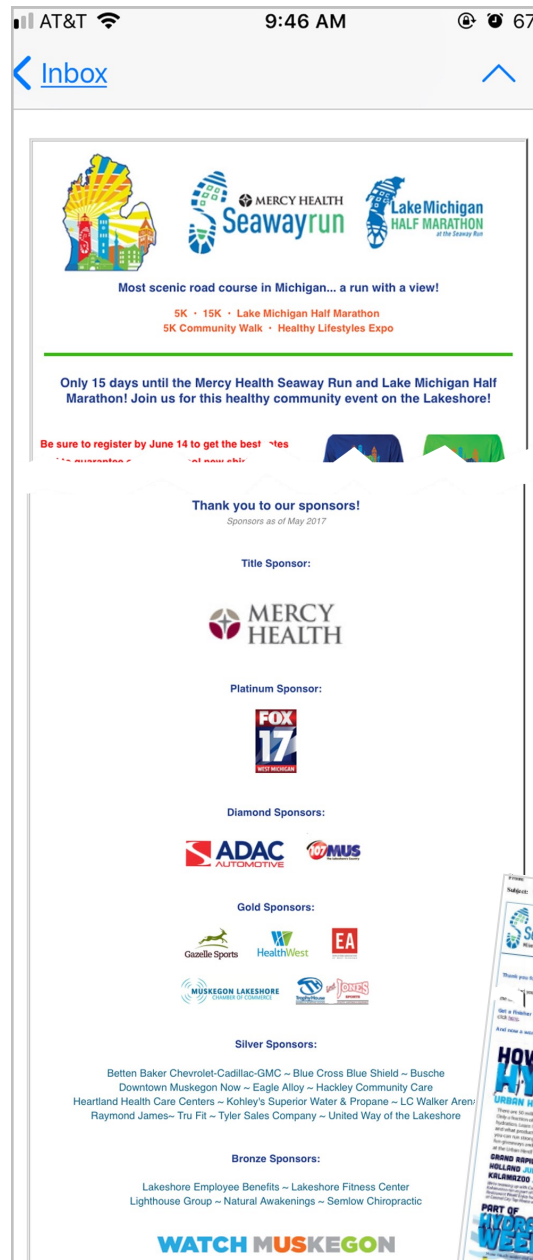
Baker College
Big Apple Bages
Dr. Conley DDS
DTE Energy
Heartland Health Care Center
HER Radio
Hilltop International
Jone To Go
Lakeshore Employee Benefits
Lakeshore Fitness Center
Nichols
Northern Machine Tool
Natural Awakenings
Pianos
Ramos and Sons Auto Body
Real Rental
Semiow Chiropractic
Shoreline Insurance
Sola Structures
Sonus Hearing
West Michigan Grinding and Fabricating

Interested in becoming a Sponsor?

Download Sponsor Packet

Contact Us

EXAMPLES OF SEAWAY RUN SPONSORSHIP RECOGNITION



Thank You to our Sponsors!



WATCH MUSKEGON

SEAWAY RUN SPONSORSHIP REGISTRATION FORM

Organization _____

Contact name _____ email _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Signature _____ Date _____

___ Platinum	\$10,000	Open to three (3) organizations	In Kind	\$ _____ (value)	Open to multiple companies
___ Diamond	\$5,000	Open to multiple organizations			
___ Gold	\$3,000	Open to multiple organizations			
___ Silver	\$1,500	Open to multiple organizations			
___ Bronze	\$500	Open to multiple organizations			
___ Supporter	\$250	Open to multiple organizations			
___ Mile Marker	\$100	Open to multiple organizations			

Description of in kind donation:

Note: In kind donors will receive sponsorship benefits equal to the value of the in kind donation.

___ **Check Enclosed** ___ **Will Mail Check** (Make check payable to Seaway Run)

___ **Credit Card** Card Number _____ Exp. _____ Security Code _____

Name on Card: _____ Signature _____

___ **Yes**, we will include promotional items in participant bags.

___ **No**, we will not be including promotional items in bags.

If your business will be providing promotional materials for runner packets at least 4,000 units need to be delivered to Mercy Health Seaway Run and Expo, 2743 Henry Street PMB #289, Norton Shores, MI 49441, by June 1, 2018.

___ **Yes**, we will provide an offer/information in PDF format for inclusion in a promotional email and on the event website.

___ **No**, we will not be providing an offer/information in PDF format for inclusion in a promotional email and on the event website.

If your business will be providing an offer/information for email/website, send the information to: racedirector@seawayrun.com

___ **Yes**, we would like a booth at the Expo.

___ **No**, we do not want a booth at the Expo.

If yes, you will be contacted with details about the Expo.

Please email a high resolution logo to: racedirector@seawayrun.com

Return form to:

Mercy Health Seaway Run and Expo,
Mail: 2743 Henry Street PMB #289, Norton Shores, MI 49440

Email: racedirector@seawayrun.com

Sponsorship opportunities will be reserved on a first-come, first-served basis for the platinum tier.

Additional opportunities may be available at the discretion of Rotary Club's 1 in 21 and the Muskegon Family YMCA. For any special requests or concerns, please contact racedirector@seawayrun.com or 231-286-9832.