

SPONSORSHIP OPPORTUNITIES



PLATINUM: \$10,000 *(Exclusive to 3)*

- Spirit Station Sponsor (1) *recognition signage at all stations*
- Award Ceremony Sponsor (1) *recognition banner at ceremony*
- Logo engraved on back of finisher medals
- Logo on race shirt
- Sponsor recognition on promotional materials and event emails
- Logo on Sponsor Banners displayed at Finish Line, Packet Pickup, Award Ceremony
- Social media recognition
- Booth at Packet Pickup
- Opportunity to include offer/information in a promotional email and on website
- Discounted race entries for staff
- 16 complimentary race entries

GOLD: \$3,000

- Finish line banner
- Logo on race shirt
- Sponsor recognition on promotional materials and event emails
- Logo on Sponsor Banners displayed at Finish Line
- Social media recognition
- Opportunity to include offer/information in an event promotional email and on website
- Booth at Packet Pickup
- Discounted race entries for staff
- 6 Complimentary race entries

BRONZE: \$500

- Sponsor recognition on promotional materials and event emails
- Logo on Sponsor Yard Signs displayed at Finish Line
- Social media recognition
- Opportunity to include offer/information in an event promotional email and on website
- Booth at Packet Pickup
- 2 Complimentary race entries

DIAMOND: \$5,000

- Finish line banner
- Logo on race shirt
- Sponsor recognition on promotional materials and event emails
- Logo on Sponsor Banners displayed at Finish Line
- Social media recognition
- Opportunity to include offer/information in an event promotional email and on website
- Booth at Packet Pickup
- Discounted race entries for staff
- 8 Complimentary race entries

SILVER: \$1,000

- Finish line banner
- Logo on race shirt
- Sponsor recognition on promotional materials and event emails
- Logo on Sponsor Banners displayed at Finish Line
- Social media recognition
- Opportunity to include offer/information in an event promotional email and on website
- Booth at Packet Pickup
- Discounted race entries for staff
- 4 Complimentary race entries

LEARN MORE & BECOME A SPONSOR:

racedirector@seawayrun.com • 231.286.9832

SPONSOR SEAWAY RUN SUPPORT OUR COMMUNITY

By becoming a sponsor of the Trinity Health Seaway Run, you support vital community programs that improve the lives of Muskegon County residents.

Proceeds from the Seaway Run benefit the **Muskegon YMCA**, a non-profit organization working to build a healthier community. The Y offers a variety of programs to promote health and well-being throughout Muskegon and across the state of Michigan. From keeping kids safe around water to supporting cancer survivors in reclaiming their strength, the Muskegon Y ensures everyone can live a healthy, fulfilling, and rewarding life.



Safety Around Water teaches water safety skills to over 900 third graders each year



Livestrong with the YMCA offers a safe environment for cancer survivors to get active



The Veggie Van is a mobile farmers market that provides affordable produce to local neighborhoods



SPONSORSHIP RECOGNITION



Finish line banner



Back of race shirt



Sponsor webpage